

	Highlights	Bonus Distribution at Industry Events	Ad Close	Materials Due
<b>January/February</b>	<ul style="list-style-type: none"> <li>Evolving Distribution</li> <li>Audio Innovations</li> </ul>	2004 International CES January 8-11; Las Vegas, NV  EHX Spring 2004 March 10-13; Orlando, FL	1.28.04	2.4.04
<b>March</b>	<ul style="list-style-type: none"> <li>European Invasion—New Gear from the Continent</li> <li>Media Server Roundup</li> </ul>	PARA 2004 April 21-25; Scottsdale, AZ  ISC EXPO/West March 31-April 2; Las Vegas, NV	2.18.04	2.25.04
<b>April/May</b>	<ul style="list-style-type: none"> <li>Proposals That Work</li> <li>Automation Operating Systems</li> </ul>	PARA 2004 April 21-25; Scottsdale, AZ	3.16.04	3.23.04
<b>June</b>	<ul style="list-style-type: none"> <li>Outdoor Installations</li> <li>Secondary Zone Ideas</li> </ul>		5.12.04	5.19.04
<b>July/August</b>	<ul style="list-style-type: none"> <li>Builder Relationships</li> <li>Home Studio</li> </ul>		6.14.04	6.21.04
<b>September</b>	<ul style="list-style-type: none"> <li>CEDIA Preview</li> <li>After Sale Support Best Practices</li> <li>Designing Home Offices</li> </ul>	CEDIA Expo 2004 September 8-12; Indianapolis, IN	8.6.04	8.13.04
<b>October/November</b>	<ul style="list-style-type: none"> <li>Marketing Strategies</li> <li>Networking Innovations</li> </ul>	ISC Expo/East November 2-4; New York, NY  EHX Fall 2004 November 15-18; Long Beach, CA	9.30.04	10.7.04
<b>December</b>	<ul style="list-style-type: none"> <li>CES Preview</li> <li>The Smart Showroom</li> <li>CE-PC Integration</li> </ul>	2005 CES Show January 6-9; Las Vegas, NV	12.1.04	12.8.04

Throughout the year, we'll also cover topics such as:

- Acoustic Materials/Design
- Security Products/Monitoring
- Monitors and Cameras
- Power/Surge Protection
- Speakers/Music/Amplification
- Accessories—Volume Controls/Infrared Repeating/Switches & Routers/Satellite Accessories/Specialized Motors/Flexible Bits/Electrical Products
- Lifts & Racks
- Distributors
- Central Vacuum Systems/Air Cleaning Products
- Networking & Automation, Control Systems, Lighting
- Wire, Cable, Structured Wiring
- Television, Video, CCTV, Projectors
- Furniture/Home Theater Seating
- Testing Tools & Equipment



### Awards

Custom Retailer's Excite Awards are given for Excellence in Custom Installed Technologies and Electronics. The Excite Awards pay tribute to the products that best exemplify the excitement and growth of the custom consumer electronics industries. Recipients are selected through consultation among Custom Retailer's Editors and contributors, as well as selected retailers and industry observers. Whether through exceptional innovation, outstanding value, market presence or market impact, the Excite Award winners have distinguished themselves as the leading lights of C-Business.

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